

RINOVA LIMITED
MOBILITAS 7 PROJECT
14 May 2015

1. Company information, including description of activities in the last 2 years.

Rinova Ltd is a social enterprise that specialises in the design, development, implementation and evaluation of partnership programmes at both the UK and EU level, with a specialism in terms of the interface between Enterprise and Cultural Learning, VET, Employment and Employability.

Rinova directly employs some 20 staff and associate trainers and business advisers, and also co-ordinates a VET Consortium (see www.rinova.co.uk/rinova-consortium) of London-based training organisations (Further Education Colleges, NGOs and non-profit organisations, independent and private providers, enterprise agencies) that are supporting young people and adults into employment, education and new business creation through apprenticeships, traineeships, enterprise initiatives and employability initiatives.

Rinova works in partnership with the private sector, education, civil society organisations and the public sector to bring to life real solutions in enterprise development, employment and labour markets. We have worked to improve the sustainable employment and business creation of a wide range of groups in the labour market for over 25 years. Our experience dates back to the employment schemes set up by the UK Manpower Services Commission, through local, regional, national and European employment initiatives developed by TECs/LSCs, RDAs and Government departments; through to the present day through programmes funded by the Skills Funding Agency, ESF, the Department for Work, London Councils and the Greater London Authority.

In the field of enterprise development, Rinova's leading staff have designed and delivered innovative enterprise solutions and capacity building initiatives that have benefitted over 20,000 pre-start and start up businesses, voluntary groups and social enterprises. Our current work in this area includes:

- Business coaching for start-up and small businesses
- Entrepreneurship initiatives for young people
- Reaching communities
- Volunteering and social action initiatives
- Capacity building and support for social enterprises
- Developing an international network of creative industries incubation centres

In addition, some of our main activity in the last two years has included the quality assurance and evaluation of three major skills and learning partnership projects funded by the UK Skills Funding Agency, with a combined value of 6 million Euros. Rinova is currently delivering, through its coordination of its consortium network and directly, skills and learning provision for over 3,000 participants in London through the following programmes:

- Developing the successful pan-London Business Youth Start-up Loans consortium, led by North London Community Finance
- The successful 'aspire2.be' €2.5m pan-London pre-apprenticeship programme, with ten partners delivering support to over 800 young people NEET, sponsored by the UK Skills Funding Agency;
- Implementing 'Transition', a €2m programme for 600 young unemployed adults with the Lifelong Learning service of the London Borough of Wandsworth and a partnership network across South West London
- Skills Support for the Unemployed - a major €2m programme for 750 unemployed adults across East London, involving 14 Colleges, learning institutes and guidance organisations
- With London Councils and Enterprise Enfield - two major training and employment programmes for 250 unemployed and workless adults
- New pilot Traineeship and Apprenticeship initiatives for those aged 16-18 and 19+ in the arts, creative industries, fashion and design

Rinova is extensively involved in the prestigious 'Talent Match' pan-London programme. This is a 5 year programme (currently starting year 2) funded by the UK 'Big Lottery' – which is also a co-financing authority for ESF. Talent Match London – an innovative UK Big Lottery Funded 5-year, €12m programme of arts, creativity and enterprising skills, designed by young adults aged 18-25, led by London Youth through two partnerships in North London with Collage Arts and across London with the Princes Trust. The programme targets creative employability support for young people aged 18-24 who have been out of work for one year or more or who are otherwise marginalised from the labour market.

Rinova is also active at the transnational level, in particular within the framework of the Lifelong Learning Programme and Erasmus+, as well as undertaking its inaugural year in the Erasmus for Young Entrepreneurs programme, as well as having been a partner in various Transfer of Innovation and Mobility programmes. It is also active in Erasmus+, in its role as a partner, on projects ranging from developing new methodologies in Information, Advice and Guidance; to mobile learning applications for owner-managers in SMEs, to the development of a new occupation figure concerned with 'Job Brokering'. Rinova is also extensively involved in the cultural learning sphere at the European level. Over the last two years, Rinova has acted as the management coordinator for a major (11 countries) Leonardo da Vinci Network in cultural learning and is also active in other projects and programmes (e.g. Creative Europe) concerned with the creative industries. The company also recently completed a research and quality evaluation role and delivering training in relation to EU development projects concerned with both the European Qualifications Framework and the European Reference Framework (for Cultural Awareness Competencies for Lifelong Learning).

2. Dissemination channels at country level, including links with public and private organisations that could become supporters of the project in the UK.

Rinova is active in disseminating and promoting its work to relevant agencies and stakeholders, both in the UK and Europe. It produced regular press releases, which are posted on its website, and has an active Twitter feed (300+ followers), LinkedIn network (500+ connections) and Facebook programme. Rinova personnel regularly attend and present at relevant conferences and networks in relation to the outcomes of their work.

In addition, our dissemination takes place through our pan-London consortium and our extensive network of partner organisations in the public, private and voluntary sectors in London, these include:

- Rinova Consortium, (www.rinova.co.uk/rinova-consortium) We coordinate this VET Consortium of London-based training organisations (see description above)
- Talent Match North London partnership: We manage the implementation of this UK Big Lottery Fund new programme, which has designed by young people. It aims to create opportunities for the most disadvantaged, supporting them into training, work and careers over the next 5 years and involves 32 agencies across the capital
- London Youth, a vibrant network of 400 youth organisations whose staff and volunteers are at work day and night across the capital.
- Aspire2.be pan-London partnership (12 VET provider organizations)
- Skills Support for the Unemployed partnership in East London (14 skills and learning organizations)
- 15 Billion (one of the UK's largest providers of employment guidance)
- Our creative and cultural sector partners, including Collage Arts, Fashion Enter, Fashion Capital, Wac Arts, Kori Arts, UK Carnival Arts Association and many more;
- Metropolitan
- North London Community Finance
- Enterprise agencies, such as Enterprise Enfield, Princes Trust, London Youth Support Trust, CENTA, Harrow in Business, Merton Chamber of Commerce and Capital Enterprise, Capital Enterprise
- Further Education Colleges with which we work closely, including Ealing, Hammersmith and West London, Barnet and Southgate, Kensington and Chelsea, City and Islington Colleges
- Maze8
- Gingerbread
- Large national youth charities, such as Catch22
- Tagore Centre UK
- The London Work Based Learning Alliance
- Creative Skillset and Cultural Skills the main industry skills bodies for the Creative and Cultural Industries in the UK.
- Creative England
- Small Business Research Centre at Kingston University's (Rinova's Director is an Industrial Fellow)
- University of East London
- Local authorities with which we work closely, in particular the London Boroughs of Wandsworth, Islington, Hammersmith, Redbridge, Waltham Forest, Haringey, Enfield
- Greater London Authority (GLA)

- London Councils
- UK Skills Funding Agency
- Department for Work and Pensions