

Activities Scholten Consultancy

Scholten Consultancy is focused on performance improvement, in an international perspective, for vocational training institutes, higher education and SMEs. SC has 30 years experiences in Higher Education, more than 10 years experiences in international cooperation, it was initiator and coordinator of several international BSc and MSc programs, coordinator of several international student mobility programs like Socrates, Erasmus and other international co-operation programs like Commet, Tempus, Alfa, Nuffic, MHO, Asian Development Bank (ADB) programs. It was involved in quality and quality management in education of institutes in and outside Europe. SC is given support to business innovation projects and it is involved in a network of innovators concentrated around the Far East market (Dutch Universities and SMEs) taken care about the development of Semantic Information Systems for Health Care. Scholten, as past Director of a University of Professional Education, has extensive experience in placements of students in enterprises and he has direct working connections with hosting entrepreneurs, which is relevant to the main activities of the project. In this period, he is responsible for managing of huge international programs.

Scholten Consultancy was member of an EYE network during cycle 2, 3 and 4 with partners in France, Greece, Spain and Cyprus; it is an IO of MOBILITAS EP in cycle 6 and cycle 7. SC currently has a portfolio of 148 entrepreneurs in its database.

SC has direct contacts and cooperates with organizations in the Netherlands to give the right support to the selected targets groups: Agentschap NL, a governmental organization direct under Minister of Foreign Affairs; Senter Novem is mainly focused on innovation, energy and environment with main tasks related to advice to entrepreneurs; EIM is a Dutch commercial research institute which offers information about entrepreneurship and SMEs in the Netherlands; several Dutch universities offer students, who wish to start their own company, advice and support and some supported by a Centre for Entrepreneurship; MKB Nederland focuses on strengthening entrepreneurship in the Netherlands; NeBIB is an independent company which brings together new innovative entrepreneurs and investors (seed capital); SEON stimulates, supports and offers advice to people who wish to become entrepreneurs; Syntens offers support to SME's in all kind of fields but strongly focused on innovation; Chambers of Commerce who help new business start-ups and also offer information to entrepreneurs who wish to internationalize their business; regional development agencies are financed by the provinces and municipalities in certain regions to increase entrepreneurship; Technopartner program offers support to people who want to start up their own enterprise as a result of a technological innovation; Inno Zuid (TIC) is an information market in the South of the Netherlands where young entrepreneurs can present themselves and network with each other, with big companies, with services providers, governments and investors; Starterslift offers support to new entrepreneurs who have an innovative idea; Jong Ondernemen, a foundation to train students in entrepreneurial competences based on 'learning by doing'; the ondernemerslift, a Dutch organisation who stimulates entrepreneurship for young persons. At local level SC is consultant for Dutch municipalities who have a responsibility to the local region related to business and economic improvements and SMEs development.

Activities to create added value for EYE

I In order to give more support to the young entrepreneurs of our consortium, we have signed an MOU with the manager of Envision. ENVISION is an EU funded program aiming at Understanding and supporting business model innovation, with a specific challenge set out by EU in HORIZON 2020 INSO-2-2014. The ENVISION project aims at activating small businesses to innovate their business models. In the current economic environment, business model innovation could accelerate the revenue growth of the small European companies. ENVISION gathers nine partners and their European wide networks to support business model innovation in 20 million European SMEs. ENVISION has received funding from the European Union's Horizon 2020 research and innovation program under grant agreement No 645791.

II Involved in a Dutch working group, see www.collinweb.nl to increase the use of design for innovation and growth.

- The results of this working group will give access to the Registered Entrepreneurs of EYE to support them in innovation of their company.
- The working group is preparing with international partners a tender for [Capabilities for design-driven innovation in European SMEs](#).

Promotion activities in 2015 for Erasmus

Service to startups. There are several organizations in the Netherlands related to startup who attract many Young Entrepreneurs. Several discussion has taken place how to improve this service related to international entrepreneurship and involvement in EYE.

Just an overview:

- Agrifood, 19 Municipalities and 135 SME's
- Ondernemersvereniging Uden/Oss/Veghel De Kring via Peer van Bakel
- Ondernemerslift+ in de regio Noordoost-Brabant.
- Startersmarktplaats via Simon Maas
- BZW: Brabants Zeeuwse Werkgeeververeniging ; een netwerk van 1.900 bedrijven
- Starterswerkplaats Roosendaal
- partner of ebn.eu network in Nederland
 - www.Start-life.nl
 - www.bidnetwork.org
 - www.bdfriesland.nl
 - www.esa.int
- Member of YoungStartUp: a Dutch network to support startups
- Member of StartUpDenHAAG www.startupdenhaag.org: a local Dutch network to support startups. Successful startups will get an introduction to the Erasmus Young Entrepreneurs programma.