

RINOVA LIMITED
MOBILITAS 7 PROJECT
22 March 2016

1. Company information, including description of activities in the last 2 years.

Rinova Ltd is a social enterprise that specialises in the design, development, implementation and evaluation of partnership programmes at both the UK and EU level, with a specialism in terms of the interface between Enterprise and Cultural Learning, VET, Employment and Employability.

Rinova directly employs some 20 staff and associate trainers and business advisers, and also co-ordinates a VET Consortium (see www.rinova.co.uk/rinova-consortium) of London-based training organisations (Further Education Colleges, NGOs and non-profit organisations, independent and private providers, enterprise agencies) that are supporting young people and adults into employment, education and new business creation through apprenticeships, traineeships, enterprise initiatives and employability initiatives.

Rinova works in partnership with the private sector, education, civil society organisations and the public sector to bring to life real solutions in enterprise development, employment and labour markets. We have worked to improve the sustainable employment and business creation of a wide range of groups in the labour market for over 25 years. Our experience dates back to the employment schemes set up by the UK Manpower Services Commission, through local, regional, national and European employment initiatives developed by TECs/LSCs, RDAs and Government departments; through to the present day through programmes funded by the Skills Funding Agency, ESF, the Department for Work, London Councils and the Greater London Authority.

In the field of enterprise development, Rinova's leading staff have designed and delivered innovative enterprise solutions and capacity building initiatives that have benefitted over 20,000 pre- start and start up businesses, voluntary groups and social enterprises. Our current work in this area includes:

- Business coaching for start-up and small businesses
- Entrepreneurship initiatives for young people
- Reaching communities
- Volunteering and social action initiatives
- Capacity building and support for social enterprises

In addition, some of our main activity in the last two years has included completing the quality assurance and evaluation of three major skills and learning partnership projects funded by the UK Skills Funding Agency, with a combined value of 6 million Euros. Rinova has delivered, through its coordination of its consortium network and directly, skills and learning provision for over 3,000 participants in London through the following programmes:

- Developing the successful pan-London Business Youth Start-up Loans consortium, led by North London Community Finance
- The successful 'aspire2.be' €2.5m pan-London pre-apprenticeship programme, with ten partners delivering support to over 800 young people NEET, sponsored by the UK Skills Funding Agency;
- Implementing 'Transition', a €2m programme for 600 young unemployed adults with the Lifelong Learning service of the London Borough of Wandsworth and a partnership network across South West London
- Skills Support for the Unemployed - a major €2m programme for 750 unemployed adults across East London, involving 14 Colleges, learning institutes and guidance organisations
- With London Councils and Enterprise Enfield - two major training and employment programmes for 250 unemployed and workless adults
- New pilot Traineeship and Apprenticeship initiatives for those aged 16-18 and 19+ in the arts, creative industries, fashion and design

Rinova is extensively involved in the prestigious 'Talent Match' pan-London programme. This is a 5 year programme funded by the UK 'Big Lottery' – which is also a co-financing authority for ESF. Talent Match London is an innovative UK Big Lottery funded 5-year, €12m programme of arts, creativity and enterprising skills, designed by young adults aged 18-25, led by London Youth. Following successful delivery of the first two years, Rinova is one of the partners selected to continue to deliver and develop the programme in London for the next three years through partnership in North London with Collage Arts. The programme targets creative employability support for young people aged 18-24 who have been out of work for one year or more or who are otherwise marginalised from the labour market. Rinova also manages a Creative Employment Programme consortium of arts employers in North London providing apprenticeships for young people.

Rinova is also active in developing these streams of work at the transnational level, in particular within the framework of the Lifelong Learning Programme and Erasmus+ as well as participating for over two years in first the Mobilitas 6 and now Mobilitas 7 partnerships delivering Erasmus for Young Entrepreneurs.

In the field of entrepreneurship, these transnational projects include projects to develop mobile learning applications for owner-managers in SMEs and participation in an INTEREG consortium of business incubators supporting internationalisation and mobility opportunities for SMEs in the North Sea Region. In the field of I-VET, Rinova is part of a UK led Erasmus + partnership exploring the potential of the Talent Match model in a European context, and is engaged in several further projects ranging from developing new methodologies in Information, Advice and Guidance, to the development of a new occupation figure concerned with 'Job Brokering', to a project extending equity, participation and decision making for young people in European cities and a quality assurance programme for I-VET. Rinova recently completed a project to create an integrated and systematic approach to employer engagement in VET and is part of another Erasmus + partnership providing training for European Job Mobility Counsellors, that is being piloted in the ICT sector.

Rinova has a specialist interest in the cultural and creative industries. Rinova acted as the management coordinator for a major (11 countries) Leonardo da Vinci Cultural Learning Network and is a partner in Break in the Desk, an Erasmus + project supporting interventions by creatives in other industry sectors. Participation in other Erasmus + projects includes creating a creative tourism syllabus and learning materials for managers in the tourism industries and delivering business and enterprise support and transfer of innovation to creative SMEs and cultural managers in the Basilicata region of Italy. The company also delivered knowledge transfer and business support for creative SMEs in Trikala and Larissa, Greece, and last year completed a research and quality evaluation role and delivered training in relation to EU development projects concerned with both the European Qualifications Framework and the European Reference Framework (for Cultural Awareness Competencies for Lifelong Learning).

2. Dissemination channels at country level, including links with public and private organisations that could become supporters of the project in the UK.

Rinova is active in disseminating and promoting its work to relevant agencies and stakeholders, both in the UK and Europe. It produces regular press releases, which are posted on its website, and has an active Twitter feed (300+ followers), LinkedIn network (500+ connections) and Facebook programme. Rinova personnel regularly attend and present at relevant conferences and networks in relation to the outcomes of their work.

In addition, our dissemination takes place through our pan-London consortium and our extensive network of partner organisations in the public, private and voluntary sectors in London, these include:

- Rinova Consortium, (www.rinova.co.uk/rinova-consortium) We coordinate this VET Consortium of London-based training organisations (see description above)
- Talent Match North London partnership: We manage the implementation of this UK Big Lottery Fund new programme, which is designed by young people. It aims to create opportunities for the most disadvantaged, supporting them into training, work and careers over 5 years and involves 32 agencies across the capital
- London Youth, a vibrant network of 400 youth organisations whose staff and volunteers are at work day and night across the capital.
- Aspire2.be pan-London partnership (12 VET provider organizations)
- Skills Support for the Unemployed partnership in East London (14 skills and learning organizations)
- 15 Billion (one of the UK's largest providers of employment guidance)
- Our creative and cultural sector partners, including Collage Arts, Fashion Enter, Fashion Capital, Wac Arts, Kori Arts, UK Carnival Arts Association and many more;
- Metropolitan
- North London Community Finance

- Enterprise agencies, such as Enterprise Enfield, Princes Trust, London Youth Support Trust, CENTA, Harrow in Business, Merton Chamber of Commerce and Capital Enterprise, Capital Enterprise
- Further Education Colleges with which we work closely, including Ealing, Hammersmith and West London, Barnet and Southgate, Kensington and Chelsea, City and Islington Colleges
- Maze8
- Gingerbread
- Large national youth charities, such as Catch22
- Tagore Centre UK
- The London Work Based Learning Alliance
- Creative Employers through the Creative Employment Programme
- Creative Skillset and Cultural Skills the main industry skills bodies for the Creative and Cultural Industries in the UK.
- Westminster Media Forum Keynote Seminars on Creative Industries
- Creative England
- Small Business Research Centre at Kingston University's (Rinova's Director is an Industrial Fellow)
- University of East London
- Local authorities with which we work closely, in particular the London Boroughs of Wandsworth, Islington, Hammersmith, Redbridge, Waltham Forest, Haringey, Enfield
- Greater London Authority (GLA)
- London Councils
- UK Skills Funding Agency
- Department for Work and Pensions